

Crosstex Expands Compliance Portfolio Acquires DentaPure Microbiological Waterline Disinfection Manufacturer MRLB International

Crosstex further expanded its infection prevention and control portfolio with the acquisition of MRLB International, the manufacturer of the DentaPure waterline disinfection cartridge system. The DentaPure product line is a patented, proprietary iodinated resin filter cartridge system. This technology is a spin-off of the NASA technology used in the space shuttle program and currently being used in other aerospace applications. MRLB perfected the use of these systems for dental unit waterline compliance. The DentaPure cartridge system surpasses all standards and CDC recommendations for dental unit water quality, thus maintaining safe water quality for patients and staff. The DentaPure cartridge system is EPA registered as a dental unit waterline disinfectant and is FDA (510K) registered.

Waterline quality and the safety of the patient have long been a passion of MRLB CEO Barry Hammarback who stated that “easy compliance with waterline disinfection is the key to safer dental treatments.” Hammarback went on to say “Crosstex has an outstanding marketing network which will ensure that our efforts to make DentaPure the easiest to use, most effective dental unit waterline treatment system, will continue.”

As a leading global provider of infection prevention and control products, Crosstex is the dental industry market leader in biological monitoring/sterility assurance. “DentaPure enjoys a leading position in the Dental Unit Waterline category and is the market leader in dental unit waterline cartridges” states Andrew Whitehead, Crosstex Senior Vice President of Business Development. “With the strong support of our global distribution partners, our global sales team and our marketing/educational focus we will elevate the awareness of dental unit waterline compliance.”

Gary Steinberg, President and CEO of Crosstex stated, “Dental unit waterline disinfection is one of the fastest growing market segments of the Infection Control category in the dental Industry. DentaPure’s strong market position with their unique and innovative product portfolio allows Crosstex to be the market leader in this important segment for our dental customers domestically and internationally. When combined with our leading biological monitoring portfolio, DentaPure positions Crosstex as the clear infection prevention and control compliance leader in the dental industry.”

About Crosstex

A division of Cantel Medical, Crosstex manufactures a wide array of infection prevention and control products for the healthcare industry. Founded in 1953 and headquartered in Hauppauge, New York, Crosstex sells products including face masks, which are 100% manufactured in its FDA-registered New York facility. Sold in more than 100 countries, Crosstex products include sterilization pouches and accessories patient towels and bibs, surface disinfectants and deodorizers, germicidal wipes, hand sanitizers, gloves, sponges, cotton products, saliva ejectors and evacuator tips.