



PROTECTS®

Crosstex Secure Fit® Technology Surgical Face Masks Earn “Top Mask” Award from Dental Advisor Four Years in a Row: 2015, 2014, 2013, 2012

Hauppauge, NY – For the fourth year running, healthcare infection control leader Crosstex International has earned the “Top Mask” award from Dental Advisor for their innovative Secure Fit® Technology fitted face masks.

The result of years of R&D, Secure Fit masks are the only mask on the market to feature two long enclosed aluminum strips, one above the nose and one under the chin. This unique, patent-pending design affords the wearer a custom fit for any size or shape face, offering improved comfort as well as protection.

Since their debut, Secure Fit masks have gained a reputation for creating a protective seal around the periphery of the mask that works to “block out” pathogens, reduce fogging and by design improve breathability. In independent university studies, Secure Fit Technology masks were found to significantly reduce gapping at the top, bottom and sides of the mask, offering up to 3X greater protection from airborne particles and spatter as compared to standard earloop masks.

Dental Advisor’s clinical reviewers gave Secure Fit masks a 96% clinical rating. “Loved it—the best earloop mask I have ever tried,” said one reviewer. Others pointed to the improved comfort the masks offer, saying it was “easy to breathe” and that the secure fit significantly worked to reduce fogging. “Fogging is a common complaint about standard masks,” says Leann Keefer, RDH, MSM, Director of Education for Crosstex.

Surveys conducted by Crosstex found that clinicians consider comfort and protection of primary importance in a face mask, and the Secure Fit masks were designed with both in mind. “Having a mask with a true custom fit is the solution to both the comfort and protection issues that hygienists and other clinicians routinely contend with,” states Andrew Whitehead, Senior VP of Business Development for Crosstex. “A better fit means the mask stays securely in place, so there is less mask ‘shifting’ and thereby less facial irritation. The elimination of gaps in the seal also means that you are vastly more protected against airborne pathogens.”

The Secure Fit Technology series includes designs conforming to all three ASTM performance classifications (Level 1, 2 & 3) for procedures calling for low, moderate and high-barrier PPE. Crosstex’s newest addition to the Secure Fit line is the Isofluid® Plus Pure, designed for clinicians with sensitive skin or allergies. Made without the use of chemicals, inks or dyes, Isofluid Plus Pure ASTM Level 1 masks feature a soft, inner cellulose layer that is hypo-allergenic and latex-free (not made with natural rubber latex).

How safe is your mask? Take the Secure Fit Face-to-Face Challenge at Crosstex.com/SecureFit.

About Crosstex

A division of Cantel Medical Corp., Crosstex manufactures a wide array of infection prevention and control products for the healthcare industry. Founded in 1953 and headquartered in Hauppauge, New York, Crosstex products include face masks, which are 100% manufactured in its FDA-registered New York facility. Sold in more than 100 countries, Crosstex products include sterilization pouches and accessories, patient towels and bibs, surface disinfectants and deodorizers, germicidal wipes, hand sanitizers, gloves, sponges, cotton products, saliva ejectors and evacuator tips.

To contact Crosstex please visit crosstex.com or call 888.276.7783.

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