

Crosstex Develops New Biological Monitoring Services Website - CrosstexBMS.com

Hauppauge -NY

Crosstex International has developed a new website, CrosstexBMS.com, that provides state-of-the-art laboratory services and infection control information to healthcare professionals. The site content is heavily focused on sterility assurance protocol/products in hopes of educating clinicians to implement safer working environments for their staff and patients.

Crosstex is uniquely qualified to counsel customers as they manufacture biological monitoring systems and operate two testing laboratories in North America that process over 2.5 million mail-in spore tests annually from a diverse range of customers.

Special CrosstexBMS.com features include:

- Resources to key infection control organizations, national and local guidelines (complete with interactive state lookup tool).
- 'Frequently Asked Questions' and 'Helpful Work Tools' (i.e. annual compliance calendars).

Users do not need to be a Crosstex customer to utilize the website. However, behind the password-protected screen, biological mail-in customers can:

- View their office's spore test results and sort results by test date, by sterilizer, by result status and filter by date range.
- Print a 'Certificate of Participation' to display in their office for patient's peace-of-mind.
- 'Reminder Reports' that email or fax alerts when the system recognizes a missed weekly spore test.
- Automatically receive a personal phone call from a Crosstex clinical consultant when a failed spore test is detected.

What truly makes CrosstexBMS so unique is the step-by-step instrument reprocessing video tutorials. The host of the video series is Leann Keefer RDH, MSM. Ms. Keefer has practiced for over 20 years with academic experience as a dental hygiene director and provided service to various foundation and accreditation boards in the USA and Canada. Leann is also Director of Clinical Education for Crosstex and explains, "I can remember the amount of the information that I needed to absorb as a young clinician... My hope is that these educational videos and website will allow clinicians to learn from trusted sources like the CDC, FDA, OSAP, ADA, AAMI, or directly from their manufacturers.

According to the company, Crosstex International continues to invest in tools that adhere to their brand promise, "Crosstex Protects." Gary Steinberg, CEO and President of Crosstex International states, "When it comes to developing and manufacturing products that keep patients safe and free from infection; it is not enough to simply deliver products to the marketplace... Crosstex takes personal responsibility to ensure our customers understand how to properly use each piece of advanced medical technology and has a responsive team in place to address their questions. **CrosstexBMS.com** is another resource to assist our customers."

About Crosstex International, Inc.

A division of Cantel Medical Corp., Crosstex manufactures a wide array of infection prevention and control products for the healthcare industry. Founded in 1953 and headquartered in Hauppauge, New York, Crosstex sells products including face masks, which are 100% manufactured in its FDA-registered New York facility. Sold in more than 100 countries, Crosstex products include sterilization pouches and accessories, patient towels and bibs, surface disinfectants and deodorizers, germicidal wipes, hand sanitizers, gloves, sponges, cotton products, saliva ejectors and evacuator tips.

To contact Crosstex please visit crosstex.com or call 888.276.7783.